

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV	Date: 8/13/12
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I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$ 112,650 GROSS	95752.50 N
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This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 *John Flynn* 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Dave Lyles Dave Lyles Sales Manager
 Signature Printed Name Title



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

CONTRACT

<u>Contract / Revision</u> 116112 /		<u>Alt Order #</u> 06262318
<u>Product</u> AMER FOR PROS 8/15		
<u>Contract Dates</u> 08/15/12 - 08/21/12		<u>Estimate #</u> 1831
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/03/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

MENTZER MEDIA SERVICES INC
600 FAIRMONT AVENUE
SUITE 306
TOWSON, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	08/15/12	08/17/12	CBS This Morning	7am - 9am		:30			NM	3	\$2,550.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$850.00			
N 2	WRAL	08/15/12	08/17/12	Price is Right	11a-12p		:30			NM	3	\$1,500.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$500.00			
N 3	WRAL	08/15/12	08/17/12	Noon News	12p-1p		:30			NM	3	\$2,100.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$700.00			
N 4	WRAL	08/15/12	08/17/12	5:00 First News	5-530p		:30			NM	3	\$6,000.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$2,000.00			
N 5	WRAL	08/15/12	08/17/12	6pm News (M-F)	6-630p		:30			NM	3	\$7,500.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$2,500.00			
N 6	WRAL	08/15/12	08/17/12	Inside Edition	7-730P		:30			NM	3	\$4,500.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$1,500.00			
N 7	WRAL	08/15/12	08/17/12	Entertainment Tonight	730-8P		:30			NM	3	\$4,500.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTF--				3	\$1,500.00			
N 8	WRAL	08/15/12	08/19/12	Late News	11-1135p		:30			NM	5	\$10,000.00
		30 NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--WTFSS				5	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
116112 /	06262318

Contract Dates	Product	Estimate #
08/15/12 - 08/21/12	AMER FOR PROS 8/15	1831

Advertiser	Original Date / Revision
Americans for Prosperity	08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	08/15/12	08/15/12	Wed Hour 3	10-11p		:30			NM	1	\$5,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	--1----				1	\$5,000.00			
N 10	WRAL	08/16/12	08/16/12	Thu Hour 3	10-11p		:30			NM	1	\$5,500.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---1---				1	\$5,500.00			
N 11	WRAL	08/17/12	08/17/12	Fri Hour 3	10-11p		:30			NM	2	\$10,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2--				2	\$5,000.00			
N 12	WRAL	08/18/12	08/18/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$1,200.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$600.00			
N 13	WRAL	08/18/12	08/18/12	CBS This Morning Saturday	8am - 10am		:30			NM	2	\$1,400.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$700.00			
N 14	WRAL	08/18/12	08/18/12	6pm News (Sat)	6-630p		:30			NM	1	\$600.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$600.00			
N 15	WRAL	08/18/12	08/18/12	Sat Hour 3	10-11p		:30			NM	2	\$4,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$2,000.00			
N 16	WRAL	08/19/12	08/19/12	WRAL Sun Morning News	7-9a		:30			NM	1	\$900.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$900.00			
N 17	WRAL	08/19/12	08/19/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$900.00			
N 18	WRAL	08/19/12	08/19/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$900.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1				1	\$900.00			
N 19	WRAL	08/20/12	08/21/12	CBS This Morning	7am - 9am		:30			NM	2	\$1,700.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$850.00			
N 20	WRAL	08/20/12	08/21/12	Price is Right	11a-12p		:30			NM	2	\$1,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	MT-----				2	\$500.00			

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Advertiser	Original Date / Revision
Americans for Prosperity	08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	08/20/12	08/21/12	Noon News	12p-1p		:30			NM	2	\$1,400.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$700.00			
N 22	WRAL	08/20/12	08/21/12	5:00 First News	5-530p		:30			NM	2	\$4,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$2,000.00			
N 23	WRAL	08/20/12	08/21/12	6pm News (M-F)	6-630p		:30			NM	2	\$5,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$2,500.00			
N 24	WRAL	08/20/12	08/21/12	Inside Edition	7-730P		:30			NM	2	\$3,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,500.00			
N 25	WRAL	08/20/12	08/21/12	Entertainment Tonight	730-8P		:30			NM	2	\$3,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$1,500.00			
N 26	WRAL	08/20/12	08/21/12	Late News	11-1135p		:30			NM	2	\$4,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$2,000.00			
N 27	WRAL	08/20/12	08/20/12	Mon Hour 3	10-11p		:30			NM	1	\$5,500.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$5,500.00			
N 28	WRAL	08/21/12	08/21/12	Tue Hour 1	8-9p		:30			NM	1	\$8,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$8,000.00			
N 29	WRAL	08/21/12	08/21/12	Tue Hour 2	9-10p		:30			NM	1	\$7,000.00
		3Q NON-WINDOW CANDIDATE RATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$7,000.00			
Totals											59	\$112,650.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/21/12	59	\$112,650.00	\$95,752.50
Totals	59	\$112,650.00	\$95,752.50

Signature: _____ **Date:** _____

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